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FOR IMMEDIATE RELEASE

**Addressing the needs of small businesses, new kids on the web production block
miggle.co.uk launch their new website and Responsive Website Solutions**

miggle.co.uk, the new team on the Brighton and Hove web scene, announce the launch of their website - miggle.co.uk - and Responsive Website Solutions, an effective approach to the challenges faced by online businesses in Sussex.

Founding Director, Alick Mighall, whose past life includes running a successful Brighton new media business, saw a gap in the market and decided to move from his high-level position at Yahoo! to start miggle.co.uk.

Alick says, "Our team are contacted by many business owners who've spent a pile of cash on a flashy website and have no idea whether or not it's performing for them. Some have been left unable to even update the text on a page. These businesses then question the value of their investment.

"At miggle.co.uk, we've created Responsive Website Solutions to address these problems. We respond to the objectives of each client individually and not only give them a great looking site, but put them in the driver's seat with the tools they need. At the same time, we provide ongoing support - both analytical and technical - to help their online businesses achieve long term success."

Based in Brighton and Hove, miggle.co.uk is a newly established web agency providing web production, consultancy and management services. Clients include AOL (UK) Ltd, Yahoo! Europe and businesses of all sizes across Sussex.

For images and more details, please contact Alick at pr@miggle.co.uk or + 44 (0)1273 311443.

NOTES

1. [miggle's new website: http://miggle.co.uk](http://miggle.co.uk)
2. More details on Responsive Website Solutions:
<http://responsive.miggle.co.uk>
3. Please note, miggle.co.uk is all lower case.

