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Web designers and developers miggle.co.uk launch Naturally Pets behaviour consultants website

**Place/Time/Date: Brighton & Hove, UK, 11am, 2nd July 2008
FOR IMMEDIATE RELEASE**

Web design agency miggle.co.uk are proud to announce the launch of the redeveloped website for Naturally Pets behaviour consultants - www.naturallypets.co.uk.

Naturally Pets originally contacted us with a common request. They wanted us to make a few updates to a website built by another web developer - change the copy on a few pages and add a new section. This was something we could easily do for them - but then what would happen the next time they needed to make a change? They'd need to come back to us again.

The Responsive Website Solutions bespoke mix of website design and development held the answers:

- 1) giving the team at Naturally Pets a user-friendly content management system that they can easily update themselves
- 2) using our SEO expertise to put their website on the front page on Google for keywords 'behaviour consultants' and 'pet behaviour consultants'
- 3) adding a brand new online contact form.

Rosemary Lagstrom of Naturally Pets said,

"miggle.co.uk completely re-vamped our ageing web site. It needed a complete re-build and we found them extremely helpful, going over each stage in detail and ensuring we 'knew what we were doing' before moving on to the next step which was very useful as not all of us are computer literate. Very satisfied with the service offered and given by miggle and would without a doubt recommend them to others."

Alick of miggle.co.uk said,

"We've created Responsive Website Solutions to respond to the objectives of each client individually and not only give them a great looking site, but put them in the driver's

seat with the tools they need. At the same time, we provide ongoing support - both analytical and technical - to help their online businesses achieve long term success."

For images and more details, please contact pr@miggle.co.uk or + 44 (0)1273 311443.

NOTES

1. Based in Brighton and Hove, miggle.co.uk is an established web agency providing web production, consultancy and management services. Clients include AOL (UK) Ltd, Yahoo! Europe and businesses of all sizes across Sussex.
2. miggle's website: <http://miggle.co.uk>
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