

## PRESS RELEASE

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For Immediate Release

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### **miggle.co.uk develops Food hub for ITV Online**

Web design and development company, miggle.co.uk, has been engaged by ITV Online & On Demand for an ongoing development partnership on ITV's new Drupal backend, including significant work on [ITV.com/food](http://ITV.com/food).

This is the latest in a series of high profile commissions for Brighton-based miggle.co.uk, whose reputation for helping media owners deliver on their objectives and meet business continuity requirements has gone from strength to strength through their associations with Sky, Yahoo! and Fitness First.

Andrew Levy, Director, Web Solutions Delivery at ITV Online & On Demand, said: "As ITV moves forward with a number of initiatives to broaden content across a number of platforms, we saw in miggle an ideal partner - small and focussed, but with serious enterprise experience and a solid reputation for getting the job done."

Alick Mighall, Managing Director of miggle.co.uk, said: "Our commitment to effective online solutions created in Open Source platforms including Drupal, Wordpress and ModX led to this opportunity. We're really excited to be working with ITV Online to help produce a fresh batch of engaging websites."

Alick founded miggle in 2007 in order to create a highly-skilled resource which scales up to meet the demands of individual business units in the short and medium term. The miggle team works in partnership with in-house teams and other stakeholders in order to deliver critical online projects in a timely and cost-effective manner.

miggle's cross-functional team assists medium to large companies with product planning and development, content creation and management, social media strategy, site monetisation and consultancy. To contact the team call 0800 043 6443 or email [info@miggle.co.uk](mailto:info@miggle.co.uk).

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### Notes to editors

- 1) For further information, please contact Soraya Ebrahimi on 01273 311443 or email [pr@miggle.co.uk](mailto:pr@miggle.co.uk)
- 2) Visit miggle's website - [www.miggle.co.uk](http://www.miggle.co.uk)
- 3) Visit ITV Food site - [www.itv.com/food](http://www.itv.com/food)



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